

GLOBAL MARKETING WORKSHOP

TUESDAY, DECEMBER 12, 2017

6:00-9:00 p.m. | Bay Area Entrepreneur Center (BAEC)

458 San Mateo Ave, San Bruno, CA 94066



Michele Carroll

Founder & President,
Carrollco Marketing Services &
President, CSCMP SF Roundtable

Carrollco Marketing Services has served more than 450 clients worldwide, accelerating growth, clarifying vision and mobilizing teams to execute. On the forefront of innovation for decades, Michele Carroll directed marketing for \$+billion trade and logistics leaders Sea-land Services, ITEL Rail and Emery Worldwide before launching Carrollco in 1993. Michele holds a BA from Furman University and International MBA from the University of South Carolina.

For more: carrollcomarketing.com.

Build Your Brand to Build Your Business!

With digital media on the rise, what marketing techniques can you use to grow your business in a constantly changing global market?

- Have a better understanding of marketing basics including powering websites, Search Engine Optimization (SEO), Social Media and Public Relations.
- Learn how to engage customers in your market and build loyalty.
- Learn how to develop your value proposition for yourself, your company or your business offering.

Contact Us: (650)-738-7115 | Register: bayareacitd@smccd.edu

This event is sponsored by the Center for International Trade Development at Skyline College

